



# CALL FOR PAPERS

The **Kenya Sugar Board** is pleased to invite submissions for the **Sugar Industry Innovation Symposium & Expo 2025 (Tusonge Edition – Together, Unlocking Sugar Optimisation for National Growth and Engagement)**.

This year's theme, **"Towards a Globally Competitive Sugar Industry,"** calls for bold ideas that can shape the future of the sector through **cutting-edge innovation, sustainable solutions and strategic partnerships**.

We welcome **concepts and abstracts across the entire sugar value chain**. Participation is open to **all individuals**, institutions, and enterprises with ideas that can transform the industry.

## NOTE

While the Symposium has defined thematic areas (available on our website), submissions are **not limited** to them. You are encouraged to explore any innovative aspect of the sugar value chain, provided it:

- Demonstrates potential to positively impact and advance the industry towards global competitiveness.
- Can be incubated and/or commercialised into a tangible solution.
- Goes beyond descriptive or academic writing.

We discourage **purely academic theses or explanatory papers**. Submissions should instead present a **clear value proposition**, whether a concept, prototype, or solution roadmap.

A finished product is **not required**, but your paper should show a pathway to real-world application.

## IMPORTANT DATES

Papers Submission Deadline:	22nd October 2025
Notification of Acceptance:	30th October 2025
Symposium Dates:	2nd –4th December 2025

## SUBMISSION GUIDELINES

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### Submission Process

- >> Register as an innovator at [sugarinnovation.go.ke](https://sugarinnovation.go.ke) and upload your paper.
- >> File name: Author's last name (e.g. Kyalo.pdf)

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### Paper Content and Format

- >> Include **title, author(s), corresponding email, telephone contact**, and optional **institutional affiliation**.
- >> Title: CAPITAL LETTERS, centred.
- >> Authors' names: left justified on the line below the title. Affiliations and email addresses: left justified, one line below the names.
- >> Begin with a **brief abstract** (max 150 words) highlighting key results/ideas.
- >> Maximum length: **4 pages** (including graphs and tables).
- >> Format: English, Times New Roman, 11pt, single spacing.

**#TUSONGE #SIISAndExpo2025**



## Additional Information

>> All submissions will undergo a **rigorous review process**. Authors/innovators whose abstracts are accepted will be **invited to** present at the Symposium, with full facilitation (daily stipend and transport) provided.

>> Companies may also apply for **commercial presentations** (30 minutes each) to showcase products, services, or technologies. For details, please contact **Betty Mwasaru, Marketing Liaison** at [bmwasaru@ksb.go.ke](mailto:bmwasaru@ksb.go.ke) (cc: [info@sugarinnovation.go.ke](mailto:info@sugarinnovation.go.ke)).

- For a full list of **thematic areas** and to learn more about the event, please visit [sugarinnovation.go.ke](https://sugarinnovation.go.ke)



## Awards & Opportunities

>> The Kenya Sugar Board will recognise the most outstanding innovations with both cash prizes and growth opportunities:

- **Top Innovator: KES 350,000** + gift hamper, industry linkages, incubation and commercialisation support.
- **First Runner-Up: KES 200,000** + industry linkages, incubation and commercialisation support.
- **Second Runner-Up: KES 100,000** + industry linkages, incubation and commercialisation support.

>> In addition to the cash prizes, the three award recipients will have the optional opportunity to take up a **six-month internship** and **mentorship** programme at the Kenya Sugar Board.

>> Further details are available on the **Innovation Awards** page at [sugarinnovation.go.ke](https://sugarinnovation.go.ke)